

Subject: The road less traveled is waiting for you



Headline: Summer might be coming to an end, but the fun is just beginning

You know from experience that autumn in the Finger Lakes is absolutely breathtaking. That's why we've extended our buy-two, get-one offer. Stay two nights at the beautiful Dew Drop Inn and the third night's on us.

Start your day by hiking miles of beautiful trails under the reds, yellows and oranges of the Finger Lakes fall foliage. Cool off with an ice cream cone from a gourmet creameries. And what better way to end the day than with a mouthwatering meal? Whether you're craving fine dining or the best slice of pizza you've ever had, we've got you covered. And of course, there's a glass of Finger Lakes wine to complement every meal.

You haven't experienced fall until you've spent a weekend in the Finger Lakes. Make it a long weekend with the Dew Drop Inn.

Visit www.dewdropinn.org or call 555 546-9438 to reserve your long weekend.